



News Release

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Koon Promoted to Marketing Manager

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Columbus, OH, July 15, 2019: GBQ is pleased to announce that Katherine Koon has been promoted to Marketing Manager. Katherine is based in our Columbus, OH office.

Katherine is a graduate of Capital University and previously led marketing efforts at The Joseph Group Capital Management. She joined GBQ in 2017 to support the Firm's growth initiatives through event, public relations and social media, client satisfaction and proposal efforts. As Marketing Manager, she will lead the firm's communication and content marketing strategies.

Katherine is a member of the Association for Accounting Marketing (AAM) and most recently served on the 2019 annual conference networking committee. She is a member of the AAM strategic communications committee and has been selected to lead the marketing committee for the 2020 annual conference. Katherine was named the 2018 AAM Rookie of the Year, recognizing a marketer on the rise demonstrating distinction in the field.

About GBQ

At GBQ, our purpose is clear: we [empower growth](#); growth of our people, our communities and our clients' businesses. A top tax, accounting and consulting firm for more than 65 years, we're driven by the outcomes that we know can change the lives of those we work with and for. We've learned that *this* is what matters most to our stakeholders. It is this purpose that drives and inspires us every day. It's why we exist.

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Media Contact:
Sara Robertson