



News Release

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Robertson Promoted to Director of Market Strategy

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Columbus, OH, July 30, 2019: GBQ is pleased to announce that Sara Robertson has been promoted to Director of Market Strategy. Sara is based in our Columbus, OH office.

Since joining GBQ, Sara has led the Firm's vision for growth by overseeing and executing corporate identity programs, events, advertising, direct mail, social media, CRM and public relations campaigns. As Director of Market Strategy, Sara is responsible for overseeing the marketing and sales functions for alignment toward targeted revenue growth, in addition to facilitating increased collaboration amongst practice areas, management and service lines.

Sara is a member of the American Marketing Association (AMA) and the Association for Accounting Marketing (AAM) where she has held various leadership roles. She currently serves on the Community Board at COSI and is the Corporate Coordinator for GBQ's involvement in the Cristo Rey Professional Work Study Program. Additionally, Sara is a member of OhioHealth Foundation's Kitchen Kapers board and sits on the marketing committee at the Columbus Chamber.

About GBQ

At GBQ, our purpose is clear: we [empower growth](#); growth of our people, our communities and our clients' businesses. A top tax, accounting and consulting firm for more than 65 years, we're driven by the outcomes that we know can change the lives of those we work with and for. We've learned that *this* is what matters most to our stakeholders. It is this purpose that drives and inspires us every day. It's why we exist. Visit GBQ online at www.gbq.com, become a fan on [Facebook](#) or follow us on [Twitter](#), [LinkedIn](#) and [Instagram](#).

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