



News Release

GBQ Launches Outsourced CFO Offering via Keep Financials Division

Columbus, OH, November 4, 2019: In 2018, GBQ launched [Keep Financials](#) (Keep), a comprehensive outsourced accounting and bookkeeping practice assisting entrepreneurs and small business owners in running and growing their businesses. Built by entrepreneurs for entrepreneurs, Keep is pleased to introduce [Outsourced CFO services](#) to their list of offerings designed to remove clients' back-office burden while delivering timely, actionable financial intelligence to improve performance and profitability.

Providing the benefit of best practices and existing relationships to clients' organizations, Keep's Outsourced CFO service resources have over 15 years of financial executive-level experience to assist growing companies that may not require a full-time CFO just yet. This flexible engagement solution offers financial reporting and analysis, budgeting and forecasting, and service provider relationship management.

"We are excited to expand the offerings of Keep Financials with this strategic financial offering. Providing entrepreneurs and small business owners with strategic financial guidance in a level of capacity and involvement that scales with their business, helps round out our ability to help them manage their business and growth," stated Michelle Galligan, Director of Keep Financials.

GBQ Managing Director Darci Congrove added, "By launching an Outsourced CFO service, we've addressed a need we recognized in our entrepreneurial client base. The Outsourced CFO offering completes GBQ's menu of services for every financial need a business owner might face, from basic accounting and financial statement preparation to tax planning and advice, special project assistance, business valuations and transaction assistance."

About GBQ

At GBQ, our purpose is clear: we [empower growth](#); growth of our people, our communities and our clients' businesses. A top tax, accounting and consulting firm for more than 65 years, we're driven by the outcomes that we know can change the lives of those we work with and for. We've learned that *this* is what matters most to our stakeholders. It is this purpose that drives and inspires us every day. It's why we exist.

Visit GBQ online at www.gbq.com, become a fan on [Facebook](#) or follow us on [Twitter](#), [LinkedIn](#) and [Instagram](#).

###

Media Contact:
Katherine Koon