



GBQ and The Siekmann Company Formalize Joint Venture

Columbus, OH, March 18, 2021: [GBQ](#), a Top 200 tax, accounting and consulting firm, and [The Siekmann Company](#), a leading provider of retirement and employee benefit plans for small to mid-sized businesses, have formalized a strategic joint venture to bring fully integrated business planning and consulting capabilities to current and prospective clients.

Following the transaction, The Siekmann Company will remain in its Plain City, OH location, and both companies will continue to operate separately in the market.

"We are excited for the joint venture with The Siekmann Company, which will fill a significant need expressed by many of our clients for assistance with retirement and employee benefit solutions. The Siekmann Company shares our commitment to providing service of exceptional quality, integrity and attentiveness. Empowering growth of our people, our communities and our clients' businesses, this partnership leverages the strengths of our combined teams and networks to meet the growing demand for these service offerings," said Darci Congrove, GBQ Managing Director.

"The joint venture with GBQ is the ideal next step in The Siekmann Company's growth. Our two organizations have aligned values and a strong culture that will make for a great partnership. This opportunity allows us to expand our client base into the middle market, as well as establish a larger geographic footprint outside of the Columbus area. Our team is excited about the opportunity to offer both organizations' clients a broader range of tools and resources while continuing to deliver the service and quality they've become accustomed to receiving from us over the last 40 years," said Aaron Siekmann, President at The Siekmann Company.

About The Siekmann Company

Founded in 1981 by Robert Siekmann, The Siekmann Company has become known as an industry leader for its dedication to customizing and administering retirement and employee benefits plans that meet the needs of the employer and its employees.

About GBQ

At GBQ, our purpose is clear: we [empower growth](#); growth of our people, our communities and our clients' businesses. A top tax, accounting and consulting firm for more than 67 years, we're driven by the outcomes that we know can change the lives of those we work with and for. We've learned that *this* is what matters most to our stakeholders. It is this purpose that drives and inspires us every day. It's why we exist. Visit GBQ online at www.gbq.com, become a fan on [Facebook](#) or follow us on [Twitter](#), [LinkedIn](#) and [Instagram](#).

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