

Technology has played a significant role in addressing some of the biggest concerns in the restaurant industry today. From improving the customer experience, streamlining operations, assisting in finding and recruiting the right people, reducing costs and enhancing customer loyalty, technology is at the table and likely not to go away. While technology can be a game-changer, it also presents some challenges to the restaurant industry, such as the need for IT leadership and support, not to mention cybersecurity concerns.

GBQ's technology team understands these challenges and has experience helping organizations balance the risks and rewards of technology to run and grow the business. We maximize technology and data investments while building trust and keeping the bad guys out.

For a restaurant to operate in today's digital economy, it needs the technology strategy to move forward competitively, it needs to manage risks across a broad and ever-evolving spectrum, and it needs to leverage its data into information that fuels the movement forward.



#### **STRATEGY**

- IT & Digital
- ArchitectureIT ProgramMaturity
- System Selection
- & Implementation
  Due Diligence



#### RISK

- Enterprise Risk Management
- Governance Risk Compliance & Privacy
- Cybersecurity
- Readiness & Response

#### DATA

- DATA

  Data Strategy & Governance
- Digital Architecture
- Business Intelligence
  - & Data Analytics
- Process Improvement& Automation



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# Our clients operate in a complex, highly competitive and rapidly changing business environment.



As the use of technology in the restaurant world expands, many operators are discovering a need to improve and expand their information technology team and ensure it is aligned with the direction of the business. GBQ can assess the program maturity of your team or your selected managed service provider. Based on the outcomes of our assessment, we can assist you in improving technology's role in your restaurant.



GBQ facilitates a risk assessment process using the NIST Cybersecurity Framework, the security framework recommended as best practice for restaurants by the National Restaurant Association. We work with you to Identify what is important to your operation and measure the controls in place to Protect, Detect, Respond and Recover the risks to those assets.



GBQ conducts technical security testing, including vulnerability scanning and penetration testing, to identify weaknesses in your computer network. Our vulnerability testing uses commercial-grade tools recognized by the PCI Standards Council.



GBQ conducts security testing and review of that important link to your customers and your website. Testing may also include ADA testing for those restaurants concerned with ADA compliance and legal risks.



Provides users with the necessary training to identify potential threats that could compromise the security of the network. The KnowBe4 platform provides easy to read reports of the training and testing activities that allow management to customize the training to meet their needs.



Ransomware continues to be the top cyber risk. GBQ provides a ransomware simulation that follows the steps of a real ransomware attack but without the launch of the actual encryption. It is a safe way to test and measure your firm's defenses against ransomware.



INCIDENT
READINESS &
RESPONSE

Business Continuity, Disaster Recovery and Incident Response plans are key to the resiliency of today's financial institutions. GBQ's team helps restaurants develop plans for when bad things happen. We conduct tabletop tests of those plans to ensure you are prepared in advance. And, in the case of a bad event, our response team can help contain the event and return you to service quickly.



From accounting software to data dashboards and reporting, our team is here to ensure your investments in technology are helping to grow your business. We tailor selections of cloud-based solutions to your unique needs, budget, and staff. We then integrate the tech into your day-to-day processes, giving you a clearer picture of your financials in real-time for more informed, effective decision-making.