

# Innovation Virtual Lunch and Learn: Redefining the Future of Accounting

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# Presenters



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# Agenda

**Cultivating an Innovation Mindset within  
Your Accounting Team**

**Building a Business Case for Innovation  
and Investments**

**2025 and Beyond: Advancements in  
Accounting Information Systems**



# Cultivating an Innovation Mindset

*"A problem well-stated is a problem half-solved"*

*-Charles Kettering, Head of Research at General Motors, 1920 to 1947*

# Building a Business Case for Innovation

When developing a business case for innovation - consider:

- How to **frame** the problem?
- How do you **value** solving the problem?
- How to best **communicate** the value?
- Who are you **selling** this innovation to?

# 2025 and Beyond

## Rev Rec Software

sage Intacct

HubiFi™

MAXIO ZUORA™

ORACLE NETSUITE

## Sales Tax Compliance Software

Avalara

TaxJar  
a stripe company

VERTEX®

## Payment Processing and Invoicing Software

stripe

ORACLE NETSUITE

sage Intacct

PayPal

MAXIO

paystand

## Expense and Spend Management Software

airbase Expensify

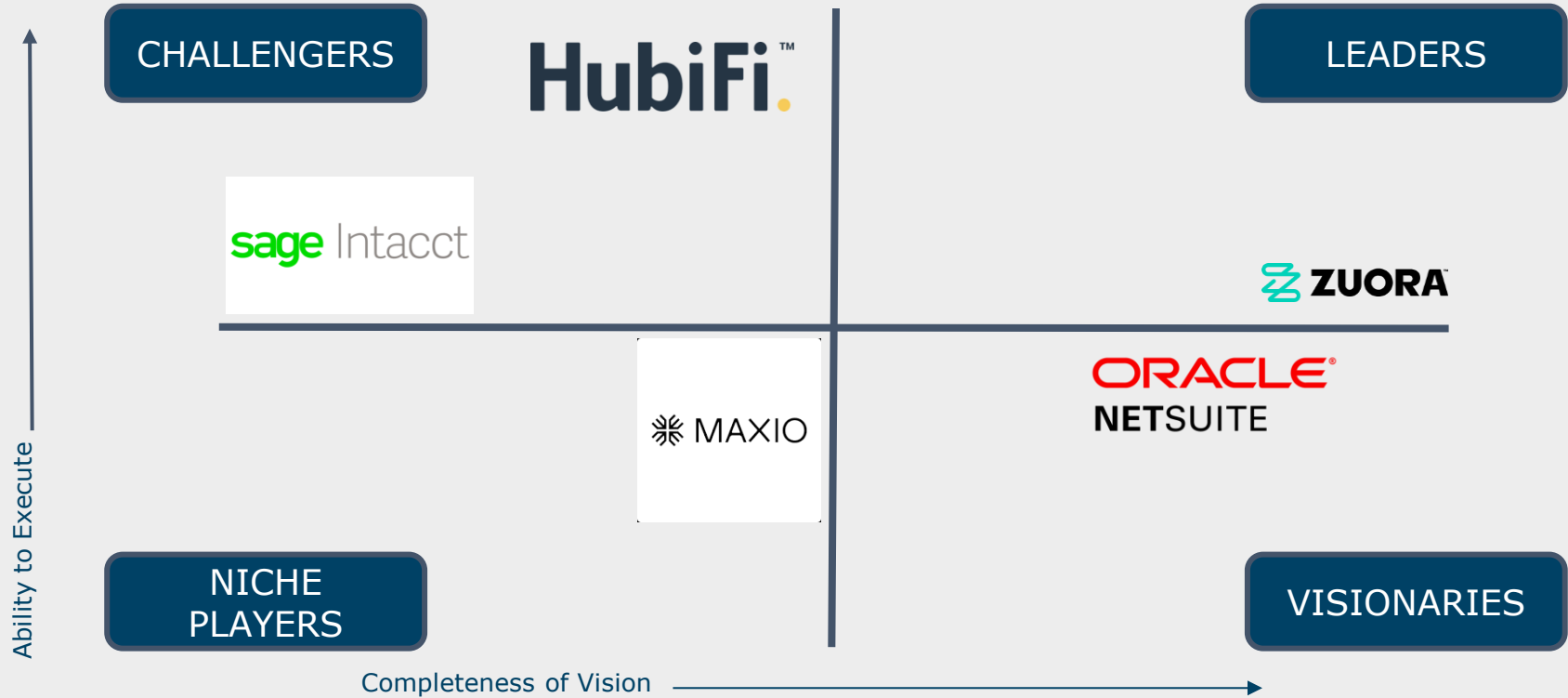
RIPPLING

Brex

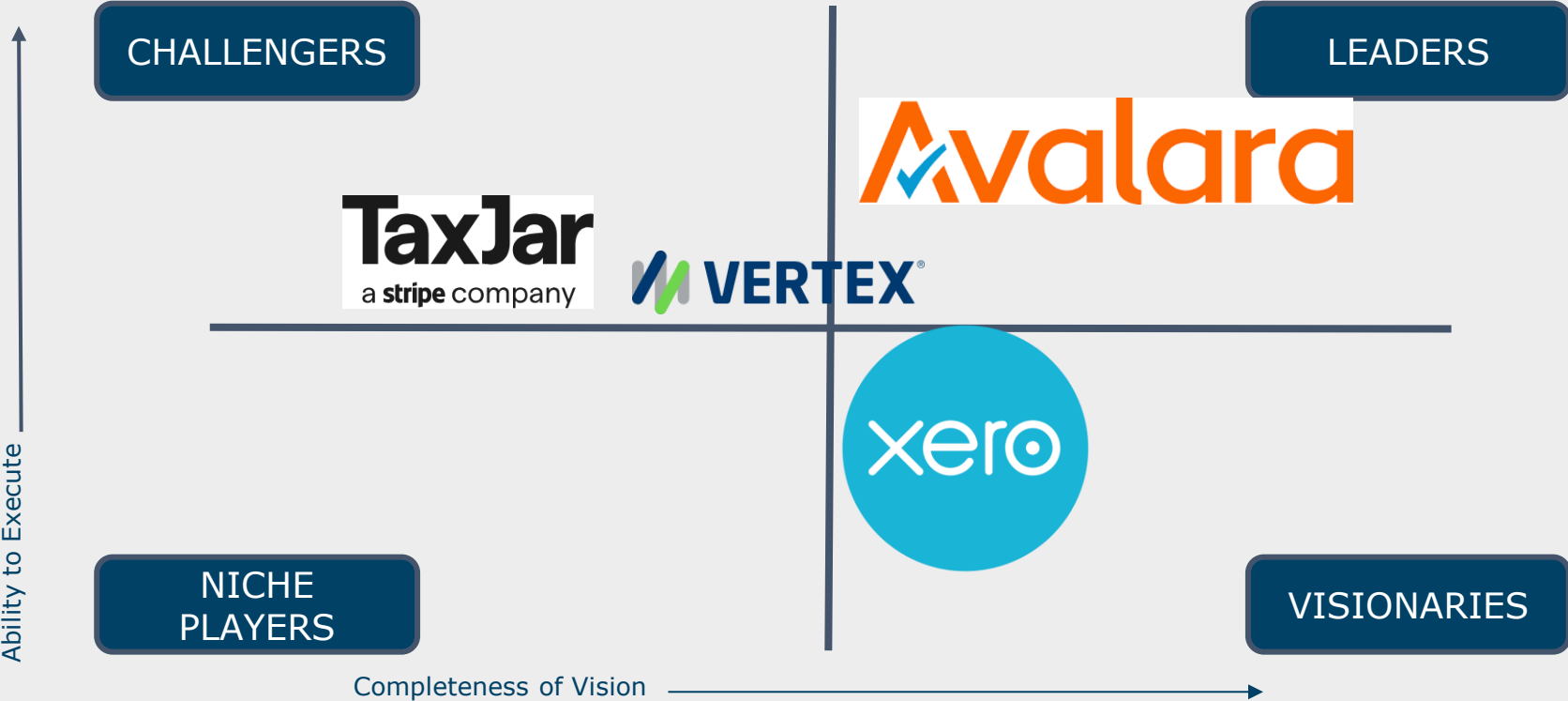
xero ramp

SAP Concur

# Revenue Recognition Software

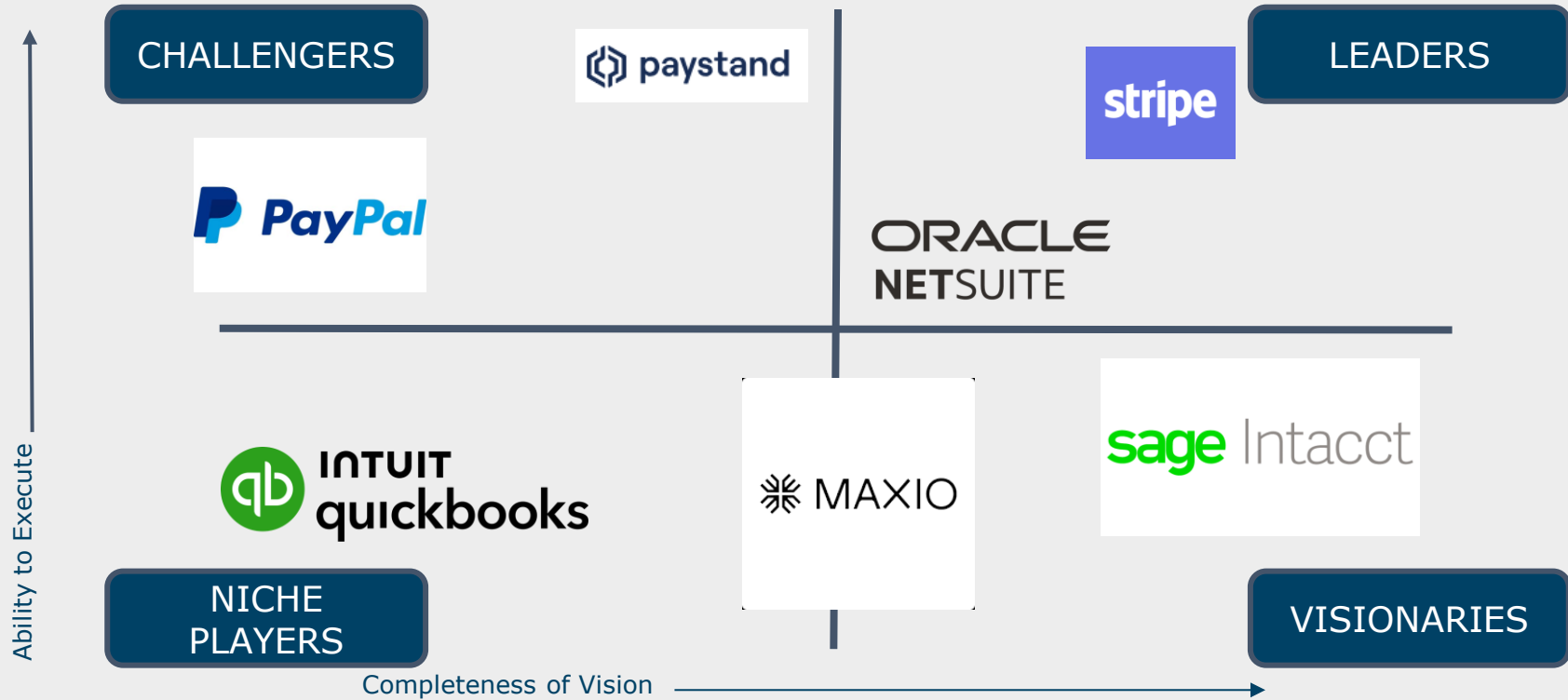


# Sales Tax Compliance Software

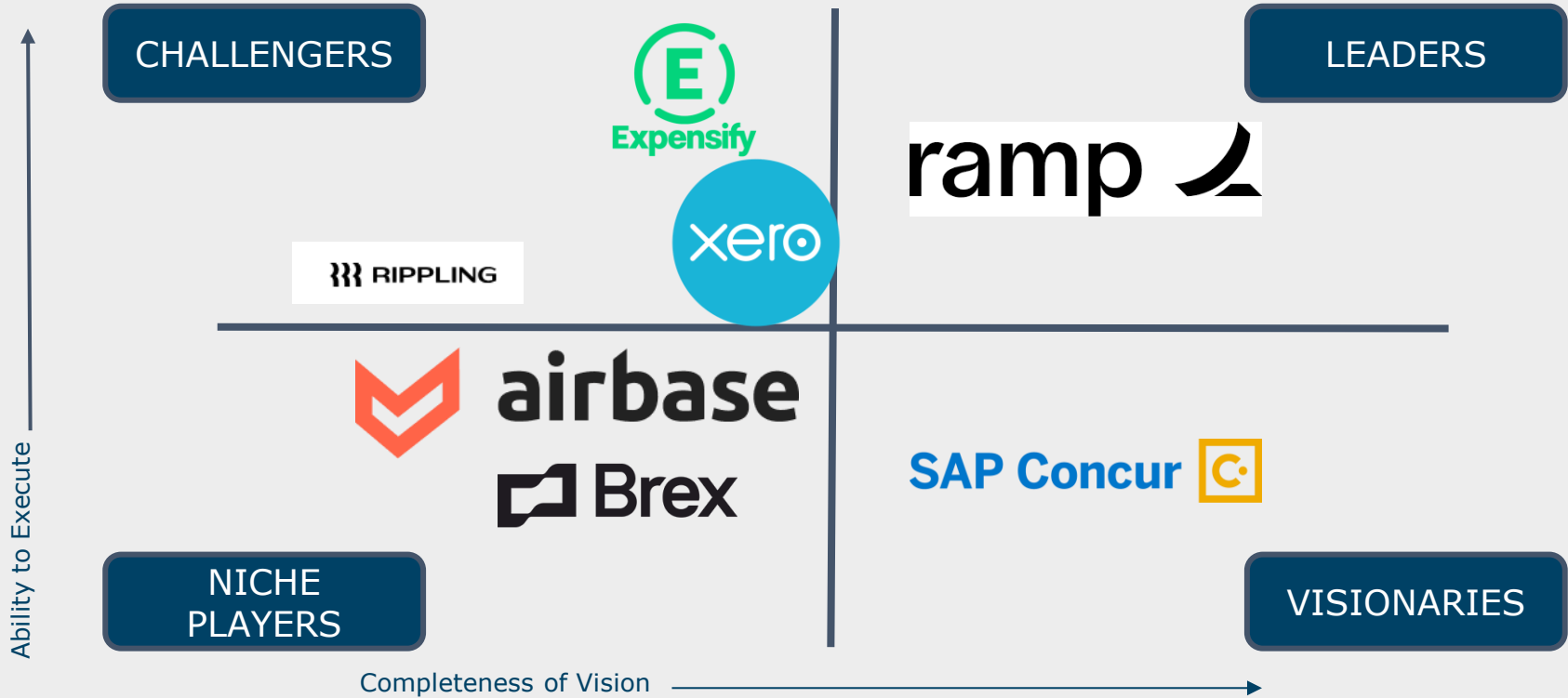




# Payment Processing and Invoicing Software



# Expense and Spend Management Software



# Questions